



NEWS RELEASE

Outlast® Technology Brings Extra-Sensory Comfort to Magellan's Fall Collection

Women's Apparel Incorporates Temperature Balancing Technology When Life Has You On-the-Go

October 11, 2012 - Boulder, CO - Outlast Technologies, leader in proactive moisture management, has partnered with Magellan's, the trusted source for travel supplies, to offer a line of women's sweaters with Outlast® technology in its fall collection. Outlast® fiber technology takes comfort to the next level by proactively absorbing, storing and releasing heat to alleviate spikes in a woman's skin temperature throughout the day to keep her at an even, balanced temperature. Styles in the Outlast® collection include a comfort control cowl neck sweater, a comfort control v-neck sweater and a comfort control cardigan—all made with Outlast® viscose fabric.

“Many people don't realize how much their temperature can fluctuate throughout the day, as they go indoors and outdoors, such as rushing from the hot airport to catch your flight and then sitting on an air conditioned plane,” said Heather Manual, sales and marketing director, Outlast North America. “Magellan's is in line with our mission to provide increased comfort, and their new line of women's apparel is a great example of how Outlast® technology can elevate an everyday day item to provide extra-sensory comfort regardless of where a woman is going.”

Comfort Control Cowl Neck Sweater:

Gently shaped with raglan sleeves, this lightweight, wrinkle-resistant sweater's beautiful drape and graceful cowl is exceptionally flattering on every figure with a soft hand feel. The comfort control cowl neck sweater is available in aubergine or black in sizes S-XXL and retails for \$65.00.



Comfort Control Cardigan:

Design elements of this cardigan incorporate a sleek, slender and flattering just-above-the-knee-length look with a hidden zippered side seam security pocket, as well as rib knit trim on the collar, front and sleeves. It provides superior hip coverage and includes a fabric tie belt to cinch it closed for added warmth. The Comfort Control Cardigan is available in black, gray or sapphire in sizes S-XXL and retails for \$78.00.



Comfort Control V-Neck Sweater:

The casually chic, striped v-neck sweater features set-in rib knit sleeves with a hidden zippered security pocket in the side seam to keep small valuables secure. It's available in gray/sapphire or black/gray in sizes S-XXL and retails for \$69.00.



“Packing space is precious, and savvy travelers know that versatility is the key to lightweight packing. The Outlast Collection fits the bill perfectly, adapting to a variety of temperatures to keep travelers comfortable,” said Lynn Staneff, marketing director, Magellan’s.

These new lightweight and functional sweaters make them ideal for any weather. They’re the ideal, cozy cover-up for travelers and busy moms alike, providing temperature balancing technology when life has you on-the-go, regardless of your destination. For more information, please visit, <http://www.magellans.com/>.

ABOUT MAGELLAN’S

Since 1989, Magellan's has been a trusted source of travel supplies. Their current catalog is available FREE by calling (800) 962-4943, or by visiting Magellan's on-line at www.magellans.com. Magellan's is staffed by trained Travel Gear Specialists, ready to answer questions on everything related to travel. All Magellan's products are backed by a 100% satisfaction guarantee.

ABOUT OUTLAST TECHNOLOGIES LLC

Outlast Technologies LLC, a privately held U.S. corporation, is the worldwide leader in phase change materials and applications. Outlast® technology is the heat management technology originally developed for NASA that enables any textile to absorb, store and release heat. Outlast® technology pro-actively responds to changes in skin temperature to manage heat and reduce moisture for everyday comfort. For over 20 years, Outlast has been committed to the development of new fibers, fabrics and coatings incorporating phase change materials, expanding the use of Outlast® technology across more than 200 brands and a multitude of products in apparel, footwear, bedding, packaging and labels and accessories. For more information, please visit www.outlast.com. Like us at facebook.com/OutlastTech and follow us at Twitter.com/OutlastTech.

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