



01 | Greetings

A letter from CEO Michael Coors

Hello,

I hope this letter finds you well. The leaves here in Boulder have begun to turn colors and while the days are still warm the evenings are getting cooler- A sign that fall is upon us. The changing of the seasons mirrors some of the change and uncertainty we find in our world today.

The global political and economic picture is a bit cloudy and many experts are quite pessimistic about the coming months and years. With this as a backdrop there is a quote that has become one of my favorites recently: "A ship in harbor is safe, but that is not what ships are built for." -John Augustus Shedd. In business as in life, we have the choice to allow fear to dictate our motivations and keep us in the harbor. Outlast chooses to set sail.

We don't do this blindly or without thought. Rather we have confidence in our sturdy ship built on faith, integrity, reason, and a strong belief in our world class team, products, suppliers, and customers. Outlast is excited about the course we have set.

As part of our continuous focus on partner and sales support around the world, we've expanded our global presence by opening an office in Hong Kong. We also welcome Wallace Lee to our team in Asia to help with technical and supply chain support. Wallace is fluent in Cantonese, Mandarin, and English and along with Roy Beckwith will be our daily presence on the ground in Asia. Outlast also welcomes Dale Nicholas to our Operations and Order fulfillment team, Roy Johnson in Business Development and Erin Cable into her new role as Outlast Direct Program Manager in Boulder.

On the partner front, we've developed some notable new relationships that position the Outlast® brand globally in exciting ways. In Asia we've partnered with Diesel Jeans for a new line of high-end men's shirts. In North America, long-time travel apparel company Magellan's, has introduced a new line of women's tops. We also sponsored the development and enjoy watching the early success of an up-and-coming menswear fashion line called Ministry of Supply- one of the most successful kickstarter.com projects ever.

Lastly, we continue to grow our product offerings in the sportswear market via Yamaha Motorsports Canada, Triumph Motorcycles, and Prospects shoes. These partnerships are a testament to the versatility of Outlast® technology and the benefits it provides.

We are grateful to all of you for the partnerships and success we share and look forward to what the future has in store for all of us.

Sincerely,



Michael Coors
CEO, Outlast Technologies LLC

Outlast Technologies Partners with Yamaha Motor Canada for New Line of Winter Snowmobile Gear

Outlast Technologies has expanded its presence in the North American market via a partnership with Yamaha Motor Canada to introduce snowmobiling apparel and footwear for the 2012/2013 season. New products feature six different lines ranging from jackets and bibs to boots, including the Yamaha X-Country, Yamaha Revi Mountain, SnoForce X-Country, SnoForce Revi Mountain, Yamaha Regulator and TRIC Regulator styles.

All jackets and bibs in Yamaha X-Country, Yamaha Revi Mountain, SnoForce X-Country and SnoForce Revi Mountain lines feature an Outlast® fleece/tricot lining to keep users at an even, comfortable temperature. The Yamaha Regulator and All Weather TRIC Regulator jackets have a micro-denier fleece liner, resulting in a personal climate control system for a year-round coat regardless of season.

“We’re constantly looking for new ways to exceed customer expectations of our products, and Outlast® technology allows us to do just that,” said Bryan Hudgin, Snowmobile Marketing Supervisor, Yamaha Motor Canada. “The technology provides an added value that is in line with our core philosophy of combining engineering, ergonomics and environmental sensitivity to create ‘humachine technology’ or the harmonious union between human and machine.”

For more information and to find a Yamaha dealer, visit: www.yamaha-motor.ca



Outlast Asia Partners with Diesel Jeans for New Line of Men’s Shirts Sold at Barney’s New York

Diesel Jeans introduced a new pique knit men’s shirt in the Japanese market that features Outlast® technology. This shirt, in a Due Bottoni decorative style provides the proactive benefits of Outlast® technology to keep men at an even, balanced temperature throughout the day. Japan’s Barneys New York excitingly announced the launch of this new line, claiming it to be “the best short sleeve shirt ever.”

Unlike stereotypical cooling fabric that provides wicking benefits while being synthetically made, the Outlast® shirt is closely textured and 100% cotton, giving it a dressy drape, rather than sporty one. The shirt comes in three different woven patterns with associating colors in white, saxe blue, navy, grey and pink-purple. The slim-cut silhouette makes this shirt the ideal fit inside a jacket, and also by itself for more casual occasions.

This Outlast® shirt is available at Barneys New York in Shinjyuku, Tokyo. For more information, please visit: <http://www.barneys.co.jp/>



Magellan's Brings Sweater Tech from Deep Space to Women's Apparel

Outlast North America has partnered with Magellan's, the trusted source for travel supplies, to offer a line of women's sweaters with Outlast® technology in their fall collection. Outlast® permanent fiber technology takes comfort to the next level by proactively absorbing and storing heat to alleviate spikes in a woman's skin temperature throughout the day. Moisture is managed before it begins for extraordinary comfort. These new sweaters are lightweight and function, making them ideal for any weather. Styles include a comfort control cowl neck sweater, a comfort control v-neck sweater and a comfort control cardigan.

For more information, please visit <http://www.magellans.com/>



Triumph Launches Ultimate Riding Gear with Outlast® technology

Outlast has partnered with Triumph Motorcycles, the fastest growing motorcycle brand in the world, to introduce a line of ultimate riding gear to help riders stay comfortable and focused on the road this fall and winter. Adventurers wearing Triumph riding gear can now take advantage of Outlast® phase change materials (PCMs) in their jackets, gloves and socks to experience increased comfort, regardless of the weather.

“If the body temperature gets too cold or too hot, a rider can lose their concentration on the road. It's essential that the rider maintains a comfortable constant temperature,” said Leiah Lamplough, clothing development and buyer at Triumph Motorcycles Limited, Hinckley/United Kingdom.

Triumph designs their own motorcycle clothing to control the design and spec, the same way in which they design and build bikes. According to Lamplough, “It's important that our products provide a good value to customers, and that they employ the latest functional technologies to enhance rider experience. We are excited about using Outlast® phase change materials as it is a great product.”

For more information, please visit: <http://www.triumphmotorcycles.com/>



Kim Yu Na, Acclaimed South Korean Figure Skater, Continues Promotion of PROSPECS with Outlast® Technology

Acclaimed figure skater Kim Yu Na continues her promotion of PROSPECS in this new TV commercial running in Korea. Yu Na is the brand's spokeswoman for their collection of walking shoes with Outlast® technology—the W Power 502. In her role, Yu Na is working to attract a broader audience for the brand and encourage more people to enjoy the benefits of an active and healthy lifestyle through the sport of walking. PROSPECS's walking shoes bring added comfort via Outlast® moisture management technology, and support through its Move Frame Technology.

For more information, please visit:
www.prospecs.com/main/main.asp



Product Spotlight

Outlast® Technology Featured Amoena's Hope Eternal Breast Form for Breast Cancer Awareness Month

In honor of Breast Cancer Awareness month this October, Outlast® licensee Amoena, a company focused on providing a better quality of life to women following breast surgery, is carrying a special edition Hope Eternal Contact Comfort+ breast form with Outlast® technology. Annette Girke of Starnberg, Germany, a woman who has undergone two breast operations and serves as a survivor model for Amoena, designed the Hope Eternal Contact Comfort+ breast form. Retailers worldwide will carry the breast form, which will be available from September through November. Additionally, the Hope Eternal breast cancer awareness pin is included with the purchase of the special edition breast form. Amoena will donate 100% of the net proceeds from the pin to breast cancer support organizations around the world.

For more information, please visit: www.amoena.com



Outlast Technologies Introduces New Brand Logo

The Outlast® logo has received a facelift! The refreshed, updated version will be introduced throughout the upcoming months in Outlast's many marketing and communication materials. Stay tuned!

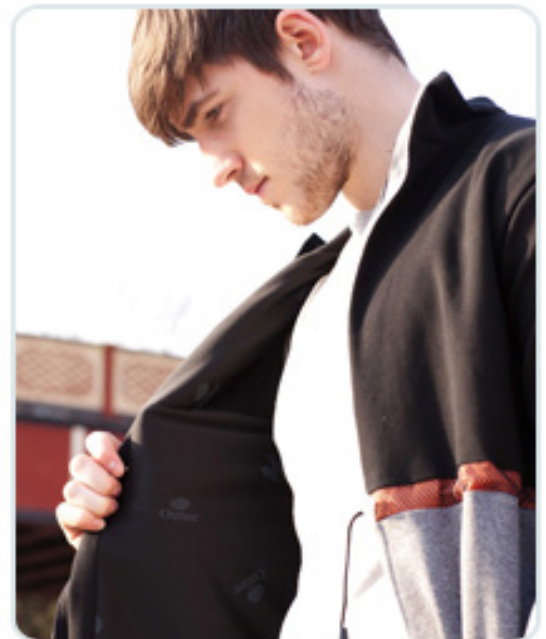
COMING
SOON

Collection 481: Outlast Sponsors Menswear Line for the Modern Day Nomad

Outlast sponsored UK fashion student at the Leeds College of Arts, Luce Graham, in her development of a menswear line featuring Outlast® fabrics for the modern day nomad. The line caters to men that experience a constant fluctuation in body temperature throughout the day, as Outlast® fabric was incorporated into full linings in four designs of her concept collection. Outlast® materials were the perfect lining in garments because it responds to the body's fluctuating temperature.

Graham's work was displayed at many exhibitions including Graduate Fashion Week in London. During fashion shoots, Graham stated that the Outlast® material "performed really well in all the garments! The models especially praised the fabric as we shot on a really hot day for the UK, as well as a really cold day. The models noticed how well the fabric worked at helping them maintaining a comfortable temperature."

For more information, please visit:
<http://foureightone.com/the-brand/>



The logo for Heimtextil, featuring the word "heimtextil" in a bold, lowercase, sans-serif font. The text is green and is enclosed within a thin green rectangular border.

Heimtextil

January 9 - 12, 2013
Hall 8.0, Stand D
74 Frankfurt, Germany

For more information, please visit:
www.heimtextil.messefrankfurt.com/



Outdoor Retailer- Winter Market

January 23 - 26, 2013
Booth: To be announced
Salt Lake City, Utah

For more information, please visit:
www.outdoorretailer.com/winter-market/

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