



## NEWS RELEASE

For Immediate Release

### **OUTLAST AND TIMBERLAND PRO OFFER THE PERFECT PRESCRIPTION FOR COMFORT** *Timberland PRO® Renova™ nursing shoes with Outlast® technology*

**Boulder, CO - August 23, 2011** — Outlast Technologies, leader in heat management and moisture reduction in performance footwear, has partnered with The Timberland Company on the new Timberland PRO® Renova™ series shoe for nursing professionals. A long time Outlast partner, Timberland is the first company to develop a nursing shoe with Outlast® technology. Timberland PRO® Renova™ series footwear features an Outlast® temperature regulating sock cover that keeps the foot drier, increasing the comfort benefits for nurses and other healthcare professionals.

The Timberland PRO® Renova™ series line with Outlast® moisture management technology boasts comfort and reliability, while featuring Timberland PRO's exclusive Anti-Fatigue Technology that absorbs shock while returning energy back to the foot in key zones. It is the perfect prescription for professionals spending long periods of time on their feet, who are seeking footwear that will allow for enhanced performance and comfort.

Constant movement inside the closed environment of a shoe generates extra heat and perspiration. Unlike a reactive wicking material that pulls moisture away, Outlast® technology proactively absorbs excess heat and stores it until there is a change in temperature, then releases it as needed. "The marriage of Outlast® technology with Timberland PRO® showcases the



Timberland PRO® Renova™  
series T-strap

versatility of our temperature regulating technology to add value and enhance the quality of the Timberland PRO® Renova™ series," says Heather Manuel, Outlast North America sales and marketing director. "Outlast® technology manages heat to continuously manage moisture and to balance foot temperature while at work, especially when you're on your feet all day."

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## **Renova Series Highlights**

Premium, full-grain leathers with 3M® Scotchgard™ protector make this distinct line perfect for the healthcare professional seeking exceptional style and support.

- Outlast® temperature regulating sock cover to keep the foot drier
- SafeGrip™ slip-resistant outsole
- Bi-Fit® Tridensity footbed
- 3M® Scotchgard™ protector for stain resistance
- New crocodile embossed prints and t-strap style available

“We continuously strive to provide our customers with a quality product, and this partnership with Outlast Technologies allows us to enhance our portfolio, thus creating an even better shoe for busy women who spend long hours on their feet,” said Jim O’Connor, Senior Director of Product Creation. The Timberland PRO® Renova™ series is available in a variety of styles and patterns, to suit every need and personal taste. To view, purchase, watch a demo video or otherwise learn more about the Timberland PRO® Renova™ Series collection, visit [www.renovacollection.com](http://www.renovacollection.com).

## **ABOUT TIMBERLAND**

Timberland (NYSE: TBL) is a global leader in the design, engineering and marketing of premium-quality footwear, apparel and accessories for consumers who value the outdoors and their time in it. Timberland markets products under the Timberland®, Timberland PRO®, Mountain Athletics®, SmartWool®, Timberland Boot Company® and howies® brands, all of which offer quality workmanship and detailing and are built to withstand the elements of nature. The company’s products can be found in leading department and specialty stores as well as Timberland® retail stores throughout North America, Europe, Asia, Latin America, South Africa and the Middle East. Timberland’s dedication to making quality products is matched by the company’s commitment to “doing well and doing good” -- forging powerful partnerships among employees, consumers and service partners to transform the communities in which they live and work. To learn more about Timberland, please visit [www.timberland.com](http://www.timberland.com).

## **ABOUT OUTLAST TECHNOLOGIES, INC.**

Outlast Technologies, Inc., a privately held U.S. corporation, is the worldwide leader in phase change materials and applications. Outlast® technology is the heat management technology originally developed for NASA that enables any textile to absorb, store and release heat.

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Outlast® technology pro-actively responds to changes in skin temperature to manage heat and reduce moisture for everyday comfort. For over 20 years, Outlast has been committed to the development of new fibers, fabrics and coatings incorporating phase change materials, expanding the use of Outlast® technology across more than 200 brands and a multitude of products in apparel, footwear, bedding, packaging and labels and accessories. For more information, please visit <http://www.outlast.com>. Like us at <facebook.com/OutlastTech> and follow us at <Twitter.com/OutlastTech>.

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