

GREETINGS

01

Hello -

It's a new year, which means the first quarter of 2014 is well underway. With the holidays behind us, we're ramping up for a year full of positive developments and continuing to introduce products to market that showcase the benefits of Outlast® technology. I'd like to thank my team and all of our partners for making 2013 such a successful year for Outlast, and look forward to what 2014 will bring.

We have some exciting announcements from our partners to close out 2013. AOKI and ITOCHU launched a new men's line featuring Outlast® technology in a full range of suits, jackets, shirts, coats, underwear and socks. In addition, Victor Valdés signed a deal with SELLS Goalkeeping products, and is now wearing Exosphere gloves made with Outlast® technology.

In product news, we're excited to announce Rukka's new "Cosmic" motorcycle jacket, a sophisticated adventure sports style suit equipped with an Outlast® liner. The suit has been extensively tested, and is now available in mass markets.

To close, Outlast has expanded its product range with the development of climate regulating fiber balls. We will be showcasing this new fiberfill at the Outdoor Retailer Winter Market this month. Be sure to stop by our booth to see the technology firsthand, and don't forget to follow our social media channels for updates and some exciting giveaways.

PARTNER NEWS

02

AOKI and ITOCHU Launch Outlast Moisture Management Product Line

Last November, AOKI Company announced the launch of the Outlast® moisture management men's line jointly developed with ITOCHU Corporation. The apparel employs Outlast® temperature adjusting material in a full range of men's suits, jackets, shirts, coats, underwear and socks. Consumers wanted material that would alleviate the discomfort caused by temperature fluctuations between heated rooms and the cold outdoors, so AOKI and ITOCHU incorporated Outlast® material to provide apparel that could be worn year-round. For more information, please visit <http://www.itochu.co.jp/en/news/2013/131030.html>.

Victor Valdés Makes the Switch to SELLS Goalkeeping Products

Victor Valdés, one of the best goalkeepers in Barcelona's history, has signed a deal with the renowned goalkeeper glove giant, SELLS. Valdés will now be wearing Exosphere gloves made with Outlast® technology that protect hands from the cold so you can stay warm and comfortable, but not overheat. For more information, visit <http://www.sellsgoalkeeperproducts.com/players/victor-valdes>.



PRODUCT SPOTLIGHT

Rukka Presents new "Cosmic" Motorcycle Suit

When the going gets tough, Rukka suits with Outlast® technology are the right choice. The standards of Rukka are very high: from the planning stage to the final product, Rukka spares no expense to obtain the best possible results. Rukka Motorcycling garments are designed to meet even the strictest criteria set for weather-proofing and riding comfort. The new "Cosmic" adventure sports suit is equipped with a temperature balancing Outlast® liner in the inner jacket and trousers for optimum comfort. Rukka started with Outlast in 2000, and has been increasing its portfolio ever since to ensure an enhanced riding experience for the individual, no matter the weather conditions. Visit www.rukka.com for more information.

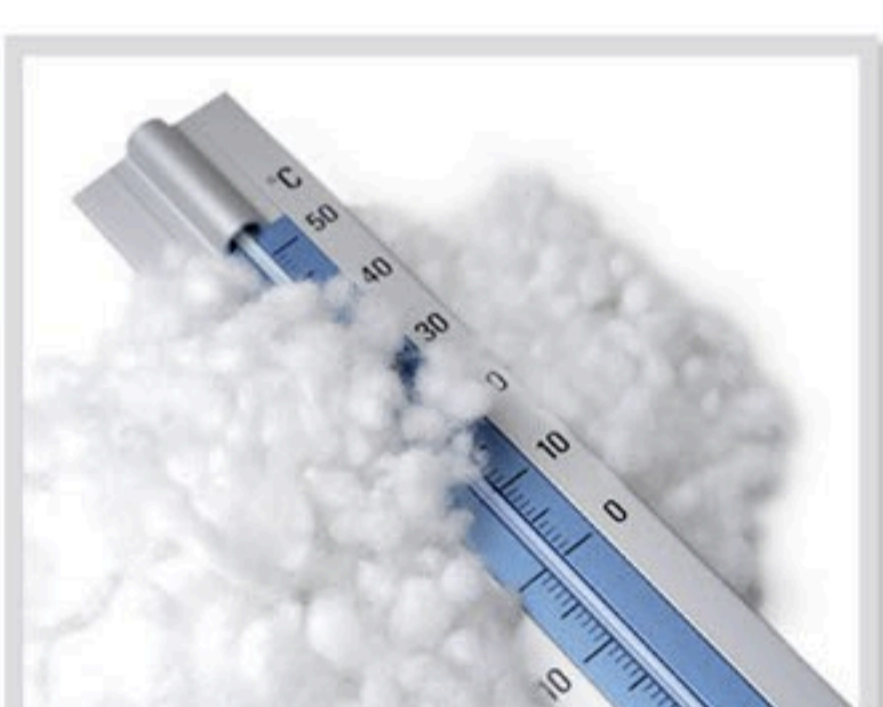


MARKETING NEWS

03

Outlast Expands Its Product Range with Climate Regulating Fiber Balls

Outlast's new phase change material (PCM) fiberfill can be used in bedding to balance temperature in duvets or pillows. The fiber balls proactively manage the climate to reduce sweat production so less humidity is created inside the bed, leading to a more comfortable night's rest. Click [here](#) to learn more (PDF).



Video: Outlast Perfect Heat Management

Check out Outlast's [YouTube channel](#) for our latest video on perfect heat management.

Outdoor Retailer Winter Market

Join us at our booth for live demonstrations of Outlast® technology's heat management properties. We will have a live demonstration with an infrared camera as well as demo mitts and our hot/cold machine.

Be sure to follow us on our social media channels for additional updates, information and giveaways!

Facebook: [facebook.com/OutlastTech](https://www.facebook.com/OutlastTech)

Twitter: twitter.com/OutlastTech

Instagram: @OutlastTech

Campaigns | MailChimp

UPCOMING EXHIBITS AND TRADE SHOWS

04



Outdoor Retailer Winter Market

January 22-25, 2014
Salt Lake City, UT
Booth # 40197; please contact Heather (hmanuel@outlast.com) to schedule an appointment.

For more information, please visit: www.outdoorretailer.com/winter-market



SIA-Sourcing Show

January 30-February 2, 2014
Denver, CO
Booth # 5415; please contact Heather (hmanuel@outlast.com) to schedule an appointment.

For more information, please visit: siasnowshow.snowsports.org

North West Materials Show

March 12-13, 2014
Portland, OR
For more information, please visit: <http://themataterialshows.com/nw-show.html>



Textileprom

February 18-21, 2014
Moscow, Russia, Hall 57

SOCIAL

05

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