

GREETINGS

01

Hello –

With the first quarter of 2013 underway, we have many positive developments in the works to strengthen our brand positioning and continue to bring more products to market that feature the proactive benefits of our technology.

We've rolled out our new brand identity that includes a refreshed logo. The new design pays respect to the strength and success of the Outlast brand as the global leader in phase change materials (PCMs) for the past 22 years, while encapsulating our relentless push for technological innovation in our field. To support this, our R&D team has introduced the world's first-ever polyester fiberfill with Outlast® technology - a development ideally suited for comforters, sleeping bags, jackets, etc. Outlast® Polyfill brings polyester fiber into the 21st century.

Additionally, our partnerships continue to expand on the apparel front with a new women's boot to be introduced later this year from Papillon International. We're also working with Spanish company LS2 on new motorcycle racing helmets, as well as Ripzone™ on their line of Trilogy™ snowboarding jackets that will be lined with Outlast® technology for the 2013/2014 season.

Our continued success, as always, is due in large part to our partnerships and relationships around the globe and everyone involved in our operations that contribute to expanded product offerings and applications. Warmest wishes to all of you in the New Year.

Sincerely,
Michael

Michael Coors
CEO, Outlast Technologies

PARTNER NEWS

02

Papillon International Introduces Women's Riding Boot - Fall Preview!

We've partnered with Papillon International to bring to market women's riding boots for the fall 2013 season, featuring Outlast® technology in the ankle and foot lining, and the sock footbed. Stay tuned for more details!



LS2 High-End Motorcycling Racing Helmets with Outlast® Technology

LS2 off-roading motorcycle racing helmets now feature Outlast® technology in the lining. LS2 will outfit the company's 65 motorcycle riders in the Tuareg MX456 style helmet at the fifth, South American edition of the Dakar Rally Argentina-Chile-Peru 2013. Helmets are made from quality polycarbonates, fiberglass and carbon so that motorcyclists and racers all over the world can experience extra-sensory comfort through heat and moisture management provided by Outlast® technology, as well as enjoy and feel safe each and every time they put on a LS2 helmet. All LS2 helmets are certified by the most extensive list of Motorcycle Helmet Standards in the world. For more information on LS2, please visit ls2helmets.us/live/.



Canadian Snowboard Brand Ripzone™ Enhances Trilogy™ Jackets for 2013/2014 Season

Ripzone™, Canadian snowboard brand, is incorporating Outlast® technology into the liners of its Trilogy™ jackets for the 2013/2014 season offering heat and moisture management through proactive temperature regulation. The Trilogy™ jackets are the most technical weather protection system ever developed by Ripzone™ and also feature an outershell with a laminated membrane that offers full waterproofing and breathability. For more information on Ripzone™, visit ripzoneinternational.com.



Product Spotlight

Yummie Tummie to Launch Comfort Control Collection Featuring Outlast® Technology

Premium shapewear takes on extra-sensory comfort in our newest partnership with Yummie Tummie. As seen on Bravo TV's *Real Housewives of New York City*, Yummie Tummie is the brainchild of Heather Thompson who developed Yummie's signature body shaper garment that is top oriented and designed to be worn each and every day as a foundation or layering piece. The Comfort Control collection will launch in February, featuring the Stephanie Tank.

The marriage of Outlast® technology with Yummie Tummie incorporates state-of-the-art innovation and technology for a product that's an everyday shaper. Outlast® technology provides a value-add to Yummie Tummie's Comfort Control collection by not only offering a heat management benefit to delay the onset of sweat, but also by working to provide women with a feeling of extra-sensory comfort while hugging, lifting and smoothing her body to leave her with a greater sense of confidence.

The Comfort Control Collection will be comprised of 40% Outlast® viscose, along with modal and spandex, and will be distributed domestically and internationally. It also features a double-weave fabric that works its magic around the clock, to take a woman from work to workout and daytime to date time. For more information and to locate a retailer, visit yummieellife.com.



MARKETING NEWS

03

New Look for Outlast Technologies LLC

Here at Outlast our R&D team has developed the world's first polyester fiberfill with phase change materials (PCMs) to proactively regulate the sleep environment. We've reached an important milestone with the development of this PCM polyester fiberfill, allowing us to expand our portfolio of Outlast® technology applications. The new PCM polyester fiberfill can be used as filling for comforters and sleeping bags and has been shown to reduce absolute humidity by 48% compared to a traditional comforter.

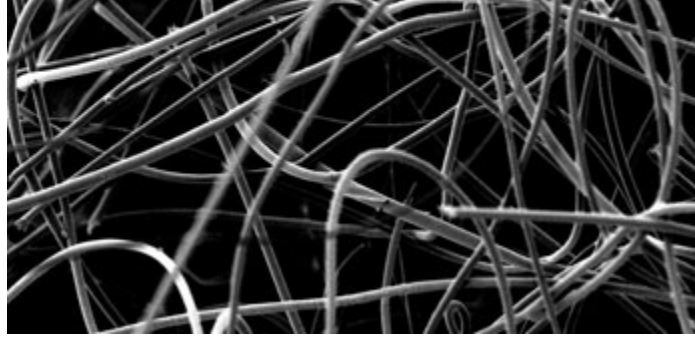


RESEARCH & DEVELOPMENT

04

First Ever Polyester Fiberfill with Phase Change Materials

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UPCOMING EXHIBITS AND TRADE SHOWS

05



Shot Show
January 15-18, 2013
Las Vegas, Nevada
For more information, please visit www.shotshow.org



Outdoor Retailer Winter Market
January 23-26, 2013
Salt Lake City, Utah
Booth #39197
For more information, please visit www.outdoorretailer.com



SnowSports Industries America Snow Show
January 31-February 5, 2013
Denver, Colorado
Booth #1626
For more information, please visit siasnowshow.snowsports.org



NorthWest Fabric Show
March 4-6, 2013
Seattle, Washington
For more information, please visit www.nwfabricshow.com



Techtextil
June 11-13, 2013
Frankfurt, Germany
For more information, please visit www.techtextil.messefrankfurt.com



Outdoor Retailer Summer Market
July 31 - August 3, 2013
Salt Lake City, Utah
For more information, please visit www.outdoorretailer.com

SOCIAL

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Asia: asiainfo@outlast.com
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