

GREETINGS

01

Hello -

We're a quarter of the way through the year and seeing continued success with new partnerships that showcase the proactive heat and moisture management benefits of our technology.

Together with MyKool™, we've partnered with KozieCare to bring temperature-controlled apparel to the Pediatric Special Needs community. These children are incredibly sensitive to the discomfort associated with overheating, so this clothing line will offer huge benefits in kids' day-to-day activities. We've also had the opportunity to partner with WillowWood to bring temperature control to prosthetic liners for the first time. We're thrilled to see our technology making a difference in the lives of so many.

Our team has been busy traveling around the country for trade shows this quarter. Highlights include connecting with so many great brands and valued partners at Outdoor Retailer Winter Market, the SIA Snow and Sourcing Show and the North West Materials Show. The Denver Business Journal covered our appearance at SIA- [click here](#) to read the article.

To close, we've published a new case study on our long-time partnership with Wigwam that can be found on our website. Don't forget to follow us on social media for our latest news and updates, and check out our YouTube channel for some new videos.

Sincerely,
Michael

Michael Coors
CEO, Outlast Technologies

PARTNER NEWS

02

Outlast and MyKool™ Partner with KozieCare to Bring Comfort to Children
Outlast and MyKool™ have joined forces with KozieCare to create a temperature-controlled clothing line for the Pediatric Special Needs community. Until now, parents have not had a heat and moisture management option in kids' play clothes. The new KozieCare not only offers proactive heat and moisture management, but also provides antimicrobial properties to keep the product fresh after strenuous activity. Short sleeve and long sleeve shirts are currently available at a special introductory price and come in youth sizes (grey/black, grey/lime and grey/navy). To purchase or learn more about KozieCare, please visit www.kozieclothes.com.



PRODUCT SPOTLIGHT

WillowWood® Launches Prosthetic Liners with Outlast® Technology
Building upon its extensive expertise in manufacturing prosthetic liners, WillowWood has partnered with Outlast on a first-of-its-kind innovation: prosthetic liners with temperature control. The new Alpha® SmartTemp Liner works proactively to mitigate the onset of sweat and provide more comfort for the user. Until now, all prosthetic liners have acted as insulators, holding heat from the residual limb within the liner and causing the amputee to sweat. The Alpha® SmartTemp Liner is proactive and enables the liner to absorb and store heat to prevent the long-standing issue of perspiration in prostheses.



MARKETING NEWS

03

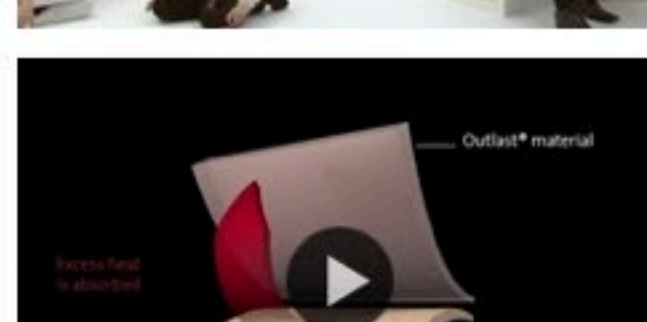
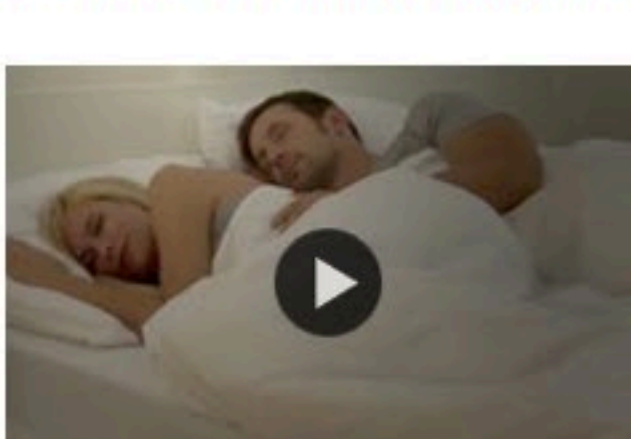
SIA's Sourcing Show Holds Hidden Gems- Like Golden's Outlast Technologies
In January, Outlast made headlines at the SIA Snow and Sourcing Show. The Denver Business Journal featured Outlast as one of the premiere ingredient technologies at the show and discussed the successful long-time partnership with Wigwam. To read the article, please visit <http://www.bizjournals.com/denver/news/2014/01/30/sias-sourcing-show-holds-hidden-gems.html?page=all>.

Outlast Wins Local Business Recognition Award
Outlast was nominated by the City of Golden for a Business Recognition Award presented by The Jefferson County Economic Development Corporation (Jeffco EDC). Honoring leading businesses in Jefferson County, this awards program specifically features businesses each year that have proven to be outstanding and innovative. The Business Recognition Award, given to companies showing growth in primary employment and/or capital investment, was awarded to Outlast.



New Case Studies Published
Outlast recently published a case study outlining the long-term growth and success of the Wigwam partnership. The added-value that Outlast® technology brings to its product offerings has proven to be a key differentiator for its partners, and has helped Wigwam stand out as an innovator and leader in a competitive category. Please [click here](#) to view the case study.

New Product Videos Available
Want to learn more about the various applications of Outlast® technology? From bedding to apparel, we've created a new series of videos to demonstrate these applications. For our valued partners, these videos are great for trainings and to publish on your own website. Please visit Outlast's YouTube channel to learn more: www.YouTube.com/OutlastTech.



SOCIAL

04

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