

GREETINGS

01

Hello -

The first snow has fallen here in Colorado and we're ramping up for a season full of powder days in the mountains. As we transition from fall to winter, edging towards the holidays and gearing up for snowsports, I'd like to thank my team and all of our trusted and valued business partners for your support and contributions that have helped us achieve another successful year for Outlast.

This past September, we hosted our sales team and partners at our new office in Golden, which included a tour of our newly designed, state-of-the-art lab and climate control chamber and an inside look at the day-to-day workings of our business.

On the product front, we're excited to announce our partnership with NIKE for a high-intensity women's training shoe with an Outlast® sockliner to help keep female athletes focused on their performance and not on how their feet feel. We're also pleased to be working with family-owned Danish company Mascot International to bring to market a high-quality workwear jacket for craftsmen and industry professionals. The jacket features Outlast® material in the lining of the coat. Lastly, up and coming fashion label LARS by LONGFIELD has incorporated our temperature regulating technology into its new line of men's underwear and pullovers.

In closing, I'm happy to share that we were well received at the annual RISE conference for engineered fabrics industry professionals, where Mark Hartmann, Director of Research and Development, presented on phase change material applications for apparel and bedding.

Sincerely,



Michael Coors
CEO, Outlast Technologies

PARTNER NEWS

02

Outlast International Team Comes Together at Open House

In September, Outlast team members from around the globe spent the week in Golden, CO, for our annual International sales meeting. We discussed innovations and opportunities to better serve partners and expand on product offerings with our proactive, temperature regulating technology. The week ended with a fun and intimate evening spent with family, friends and business partners. For a peek into our new laboratory and redesigned climate control chamber for testing products with Outlast® technology, check out this [feature in the Denver Post](#). You can check out more of the action from our open house [here](#). A special thanks to everyone who traveled from near and far to join us!



PRODUCT SPOTLIGHT

NIKE LunarElement with Outlast® Technology Takes Women's Training to Next Level

NIKE has launched a new women's multi-versatile training shoe with superior comfort for all-weather training protection. A breathable, water-resistant monomesh upper provides coverage from the elements, helping your feet stay dry. The sockliner containing Outlast® technology helps regulate temperature in the shoe, helping your feet to stay more comfortable. This lightweight shoe is designed for high intensity training whether you're cross training, kickboxing or in a boot camp style class. For more information, visit http://store.nike.com/us/en_us/pd/lunar-element-training-shoe/pld-774300/pgid-774299.



MASCOT WORKWEAR® Launches New MASCOT® Frontera Pilot Jacket with Outlast® Technology

Mascot International, manufacturer of high-quality workwear and safety footwear for craftsmen and industry professionals, has launched the new MASCOT® Frontera Pilot Jacket. This breathable, wind and waterproof jacket features a lining made from Outlast® material, which gives the jacket the ability to continually regulate the skin's microclimate for optimum thermal comfort. For more information, visit www.mascot.dk.



Outlast® Technology Incorporated into New Fashion Label, LARS by LONGFIELD

Up and coming fashion label, LARS by LONGFIELD, was inspired by NASA so they immediately looked to Outlast® technology when designing their new line of underwear and pullovers for men. LARS targets the needs of the modern, active man over 40, and is focused on distributing functional apparel that goes one step further than just looking good. The space cowboy approach for the label was inspired by use of Outlast® technology in astronaut suits, to proactively regulate temperature fluctuations. Speaking to the technology, Lars Kilander, the managing director of LongfieldFashion GmbH, Langenfeld/Germany shares, "We decided to add this value to our range, so you don't have a wet t-shirt after your rock concerts, you sweat less while visiting cities like Rome in the summer and freeze less after hiking in winter. Your microclimate stays comfortable." For more information, visit www.lars-by-longfield.com.



MARKETING NEWS

03

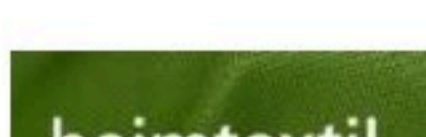
Mark Hartmann Presents to over 200 Nonwovens/Engineered Fabrics Professionals

Mark Hartmann, Outlast's Director of Research and Development, spoke at the fourth annual Research, Innovation & Science for Engineered Fabrics (RISE) conference that took place in Denver this past September. This is the first year that Outlast has attended RISE, and Mark's presentation on phase change materials for the nonwovens industry was well received, resulting in an overflowing booth of newly interested customers. For RISE conference highlights, please visit <http://www.inda.org/indas-rise-2013-conference-highlighted-exciting-new-technical-innovations-for-nonwovenengineered-fabrics/>



UPCOMING EXHIBITS AND TRADE SHOWS

04



Heimtextil
January 8-11, 2014
Hall 8.0, Stand D
74 Frankfurt, Germany
www.heimtextil.messefrankfurt.com



Shot Show
January 14-17, 2014
Las Vegas, Nevada
For more information, please visit
www.shotshow.org



Outdoor Retailer Winter Market
January 22-25, 2014
Salt Lake City, Utah
For more information, please visit
www.outdoorretailer.com



SnowSports Industries America Snow Show
January 30-February 2, 2014
Denver, Colorado
For more information, please visit
siasnowshow.snowsports.org

SOCIAL

05

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